



JOIN US

June 26, 2021

SCULPTURE PARK

THIRSTYFESTDENVER.COM



BENEFITING WATER FOR PEOPLE

WITH THE GENEROUS
SUPPORT OF OUR SPONSORS,
IN 2019 WE ACHIEVED:

25+

SPONSORS

1,000+

ATTENDEES

\$40,000+

RAISED FOR WATER FOR PEOPLE

SPONSORSHIP BENEFITS



KEG (TITLE) SPONSOR

\$20,000 (LIMIT 1)

Keg Sponsor includes all benefits of Growler Sponsor plus...

- Additional ten (10) tickets to ThirstyFest for you and your guests, ten (10) souvenir pint glasses, for a total of twenty-five (25).
- Additional two (2) cocktail tables, for a total of four (4).
- Additional two (2) tickets to Water For People's Kenneth J. Miller Founders' Award Luncheon, for a total of four (4).
- Meet and greet and photo opportunity at ThirstyFest with Eleanor Allen, Water For People's CEO.
- Dinner for four (4) with Eleanor Allen, Water For People's CEO, hosted at her house

***Deadline to receive full suite of benefits is May 10, 2021.**



FLIGHT SPONSOR

\$2,500 (UNLIMITED)

Flight Sponsor includes all benefits of Pint Sponsor plus...

- Additional four (4) tickets to ThirstyFest for you and your guests and four (4) souvenir pint glasses, for a total of eight (8).
- Recognition in RMWEA E-Blast Weekly Events and Newsletter



PINT SPONSOR

\$1,000 (UNLIMITED)

Pint Sponsor includes all benefits of Bottle Cap Sponsor plus...

- Additional two (2) tickets to ThirstyFest for you and your guests and two (2) souvenir pint glasses, for a total of four (4).
- Recognition in all relevant mass email and social media advertising blasts (local and national).



BOTTLE CAP SPONSOR

\$500 (UNLIMITED)

- Includes two (2) Tickets to ThirstyFest for you and your guests and two (2) Souvenir Pint Glasses.
- Logo recognition throughout the event.

IN-KIND SPONSORSHIPS

- Cash donations aren't the only way to support ThirstyFest! Consider providing a discount on your services and/or products.
- Benefits will be customized per donor based on the value of the donation.



GROWLER SPONSOR

\$10,000 (LIMIT 5)

Growler Sponsor includes all benefits of Stein Sponsor plus...

- Additional five (5) tickets to ThirstyFest for you and your guests, five (5) souvenir pint glasses, for a total of fifteen (15).
- One (1) 10-ft. x 10-ft. event tent with two (2) cocktail tables in a reserved private area for your guests and corporate swag.
- One (1) yard game branded with your company logo (ex: cornhole, can jam, giant jenga)
- Two (2) tickets to Water For People's Kenneth J. Miller Founders' Award Luncheon.
- 2021 Founder's Day Date logo inclusion and tickets: Monday, June 14, 2021 (San Diego, CA)
- Coffee with Chad Arnold, Water For People's CDO.

***Deadline to receive full suite of benefits is May 10, 2021.**



STEIN SPONSOR

\$5,000 (LIMIT 10)

Stein Sponsor includes all benefits of Flight Sponsor plus...

- Additional two (2) tickets to ThirstyFest for you and your guests, two (2) souvenir pint glasses, for a total of ten (10).
- Customized invitation in PDF format to send to your guests.
- Your logo on official event flyer.
- Logo recognition on ThirstyFest pint glasses handed out to all patrons.*
- Logo inclusion on rotating presentation during Water For People's Kenneth J. Miller Founders' Award Luncheon.
- 2021 Founder's Day Date to logo inclusion: Monday, June 14, 2021 (San Diego, CA)

***Deadline to receive full suite of benefits is May 10, 2021.**

ALL SPONSORS

- ThirstyFest is walking distance from the Convention Center RTD Light Rail Station for easy public transportation to and from the event.
- Food trucks are available onsite with a variety of choices.
- Water and non-alcoholic beverages available.
- Discount code to purchase additional event tickets at 25% off.
- Sponsorships may be tax deductible as a charity donation.

HOLD YOUR CLIENT EVENT AT THIRSTYFEST

- We've done all the planning for you, just invite your clients and guests!
- Beer, mead, wine and other beverages are available and food trucks with good grub for purchase.
- Event recognition increases your visibility throughout local industries.
- Clients who cannot accept gifts or event invitations can often accept tickets to a charity event.

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